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ARES YACHTS CREATES PROJECT ATLAS

ARES YACHTS, part of the renowned ARES Shipyard based in Antalya, Turkey, has released tempting details of its new 54-metre explorer superyacht concept, named ATLAS, for intrepid owners to explore the world in style.

Designed to sit just under the 500-GT threshold while rethinking key areas to deliver an unsurpassed owner and guest experience, ATLAS combines a genuine go-anywhere ethos and superlative guest areas with options for hybrid propulsion and other sustainable solutions. Her lines, developed by Italian design studio Hot Lab—part of the Viken Group—take contemporary styling cues and combine them with efficient naval architecture developed by the renowned Van Oossanen team in the Netherlands. “ATLAS’s unique features deliver something which is both strikingly styled and strikingly practical for owners and guests,” begins Piraye Şahinkaya Orhun, Managing Director of ARES YACHTS.

“Her long-range capability and seaworthy designs will surely deliver extraordinary experiences. We thought of creating a mezzanine structure at the bow, allowing the owner to have a cabin completely open to the horizon,” Enrico Lumini, Design Director and co-founder of Hot Lab explains. “At the same time, we created what we call the ‘welcome lounge’ aft—a space usually relegated to the secondary role of a beach club. This clever stern design is wrapped in the yacht’s hard yet sensual profile. The bow is high, and the structure solid, as ATLAS has been designed to withstand any conditions, including challenging seas.

Further, each deck is designed to offer ample outdoor spaces. The stern of the yacht is equipped with a platform for

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swimming or launching tenders, while the upper decks have incredible lounge areas and spaces for relaxation or outdoor activities. ATLAS offers not only the full-beam owner’s suite with a private foredeck area complete with spa pool, but also four guest suites with direct access to the beach club thanks to the forward location of the engine room. Five crew cabins cater to nine crew for the ultimate superyacht guest experience.

Of course, the interior style will be custom-made according to clients’ preferences. Extensive use of neutral colours and high-quality materials will give the spaces an elegant and timeless look, with large panoramic windows along the sides of the saloon, offering spectacular views of the outside and allowing plenty of light to enter. ATLAS is projected to provide a top speed of 17 knots and a cruise of 11 knots with a range approaching 5,000 nautical miles. ATLAS also features extensive storage space for various tenders, toys, and other equipment to maximise the expedition experience and an optional touch-and-go helipad. It could be specified with a hybrid propulsion solution and other elements, such as solar panels, to reduce its emissions footprint further.



“We wanted to develop an expedition yacht range and Hot Lab provided us with a stunning explorer superyacht that comes in under 500GT while also encapsulating the ARES Shipyard’s commercial and naval heritage in her lines,” enthuses Şahinkaya Orhun. We have a really good feeling about ATLAS – we love the project and can’t wait to build it!”

ARES YACHTS.COM